Rise To The Top

Strategic Plan

“A chord of three strands is not easily broken.”

A comprehensive athletic strategic plan for Green Athletics built on three principles:

1. Excellence in all we do!

2. Service to others to ensure the values that athletics present, and

3. Being competitive to maximize our natural abilities.
Green Athletics

- 61 TEAMS
- 25 VARSITY SPORTS
- 425 + FALL ATHLETES
- 250+ WINTER ATHLETES
- 320 + SPRING ATHLETES
- 120 COACHES
Philosophy

We believe that our Athletic Programs are BUILT on:

• A Commitment to Excellence

• Service To Others

• Being Competitive to Maximize Potential

• Role Model Coaches
Objective #1: Administration

Improve the efficiency of athletic operations by:

1. Reorganizing the athletic office and sports information,
2. Evaluating our Coaches and providing them with Professional Development,
3. Stakeholder communication,
4. Accountability,
5. Protocols and processes for an efficient complete athletic program.
Objective #1: Administration (cont’d)

ACTION PLAN #1  Improve the efficiency of the Athletic Office

★ • Reorganize the department
★ • Modernize game scheduling software
★ • Interface new website, calendar, scheduling software and myohsaa
★ • Update Athletic Code of Conduct
★ • Develop a Coaches Handbook and in-service all coaches on use of the website
★ • Create a Coaches Portal on the website for all coaching requirements
Objective #1: Administration (cont’d)

ACTION PLAN #2: Improve communication between parents, coaches, athletes, youth programs and other stakeholders.

★ Develop an Athletic Department/Program Philosophy

★ Develop a coaches handbook for supervision, sportsmanship, communication, fundraising and budget procedures.

★ Create an athletic website for sports information, schedules, etc.

• Create a parent portal for paperless registration of all forms and payments.
Objective #1: Administration (cont’d)

ACTION PLAN #2: Improve communication between parents, coaches, athletes, youth programs and other stakeholders.

• Develop a consistent method of communication between players, parents and coaches regarding athletes growth and participation.

• Develop program ties between youth sports to communicate the values and philosophies of middle school and high school programs.

• Create a Hall of Fame to strengthen the ties between Alumni and the Athletic Department, the community and the current student-athletes.
Objective #2: Facilities

The Future of the Athletic Department is looking to:

• Providing each program with the proper facilities for practice and games

• Implementing management plans for all fields and stadium maintenance,

• Prioritizing facility use, facility scheduling and management,

• Developing a needs assessment to renovate current facilities and/or construct facilities

• Establish First Class facilities in order to compete as a top Division I athletic program.
Objective #2: Facilities (cont’d)

ACTION PLAN #1   Develop a three phase plan for facility maintenance, use, renovation and addition.

• Develop an annual maintenance plan for all practice and game fields, stadium and gymnasiums.

• Create a priority list for the renovation of all practice, game fields, locker rooms, weight rooms, track, stadium and gymnasiums.

• Develop a needs assessment and priority list for the addition of new facilities and major additions to existing facilities.

• Explore community warehouses that could be renovated into indoor multiple sport practice facilities.
Objective #2: Facilities (cont’d)

LEVEL ONE: SAFETY AND FUNCTION
- TRACK RESURFACED
- NEW FENCING ALONG STADIUM SEATING
- TRACK TIMING SYSTEM
- JUMP PITS FOR POLE VAULT AND HIGH JUMP
- WALL PADS IN THE HS GYMNASIUM
- NEW SCOREBOARDS AT ALL GYMNASIUMS
- DRAINAGE PROBLEMS ON PRACTICE/GAME FIELDS
- ANNUAL MAINTENANCE OF GRASS FIELDS
- LOCKER ROOM RENOVATION
LEVEL TWO: PROGRAM BUILDERS

- TEAM ROOMS BUILT IN THE HIGH SCHOOL
- WEIGHT ROOM RENOVATION
- WALL GRAPHICS IN THE GYMNASIUM
- RECORD BOARDS AND CHAMPIONSHIP BANNERS
- HIGH SCHOOL STADIUM BANNERS AND GRAPHICS
Objective #2: Facilities (cont’d)

LEVEL THREE: NEW FACILITIES

- ON CAMPUS TENNIS COURTS AND LIGHTS
- SOCCER ONLY STADIUM
- LOCKER ROOMS AND WEIGHT ROOM AT STADIUM
- WAREHOUSE RENOVATION AS PRACTICE FACILITY
- SEATING EXPANSION FOR LARGER CROWDS (stadium)
- BASEBALL SEATING AND INDOOR HITTING CAGES
Objective #2: Facilities (cont’d)

ACTION PLAN #2   Explore alternative sources to renovate old and add new facilities.

•Creative Financing with joint ventures run through The Green All Sports Booster Club utilizing capital campaigns, advertising packages, business sponsorships, grass roots fundraisers, and naming rights.
Create a comprehensive plan for program development including:

• Coaches development and accountability,
• Strength and conditioning,
• Off season skill development,
• College recruiting,
• Leadership education.
Objective #3: Program Development (cont’d)

ACTION PLAN #1: Improve the development and accountability of all coaches in all programs.

• Develop a consistent plan for coaches education and development
  ★ • Develop an evaluation instrument for all head coaches
  ★ • Develop Three Year Action Plans for every varsity.
  • Create a top down evaluation process for all assistant coaches.
  • Develop consistent time lines for coaches meetings, roster completion, player information and athletic forms, sports and media participation, practice and program schedules.
Objective #3: Program Development (cont’d)

ACTION PLAN #2  Improve on and develop top down programs in every sport.

• Make all programs top down programs with all coaches responsible to the head coach.
• Make head coach responsible for developing program ties with the middle school, youth and feeder programs.
• Encourage involvement in youth programs that share GHS program values.
• Continue Three Phase Strength and Conditioning Program under the Strength and Conditioning Director
Objective #4: Revenue and Budget

Provide a comprehensive budget for all athletic programs including:

- Revenue streams,
- Ticket policies,
- Team budgets,
- Fundraising guidelines,
- Booster club involvement,
- Equipment and uniform purchases,
- Inventories, storage, and security,
- Team and tournament travel,
- Discretionary spending policies.
Objective #4: Revenue and Budget

ACTION PLAN #1  Develop a comprehensive balanced budget that includes new revenue streams, booster club participation and fundraising guidelines.

- Eliminate all individual team fundraisers except team camps, service projects, tournaments and larger specific fundraisers for special events.
- Close all fundraising accounts and maintain only one athletic budget for all sports.
- Create a fundraising policy and guidelines through the Green All Sports Booster Club.
- Create a booster requisition process and grant request form and process for team discretionary spending and urgent needs requests.
- Develop a team liaison format for every team to encourage booster club participation and communication.
- Develop a spending process that includes discretionary spending accounts for each team with the school and All Sports Booster Club.
Objective #4: Revenue and Budget

ACTION PLAN #2    Develop a plan for revenue enhancement.

- Develop a new ticket policy for admission at middle school and freshman events.

- Develop ticket packages for families and senior citizens to defray the cost of home events.

- Annual review of all athletic facility rental fees.
Green Athletic Department: Three Year Action Plans

Three year action plans are designed to present:

* a mission statement,
* program descriptions,
* student profiles,
* program assets, challenges and needs,
* three year action plan for equipment, budgets, needs

* top down plan to include varsity, junior varsity, freshman, middle school and youth programs.